

DR-2 Disclosure Summary Page

DR-2

Latham for Iowa Senate		Status: Amended	
Committee Type:	State Senate	Statutory Due Date	11/2/2018
County:	Franklin	Adjusted Due Date	
District:	27	Filed Date	11/2/2018 11:56:20 AM
Committee Code:	2383	Postmark Date	
Political Party:	Republican	Amendment Date	10/18/2021 7:23:08 AM
Report Date: 2018		Candidate Name: Latham, Shannon	

Treasurer

Last Name: Long	First Name: Robert	MI: E
Address: 206 Brickyard Ct		
City: Sheffield	State: IA	Zip Code: 50475
E-Mail: cindy4592@yahoo.com		Phone: (239) 560-0683

Chairperson

Statement of Cash On Hand

Cash On Hand At Start Of Period	\$1,273.04
Schedule A: Cash Contributions Total	\$12,047.69
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$13,320.73
Schedule B: Expenditure Total	\$12,000.00
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$1,320.73

Additional Assets and Liabilities

Loans In Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$0.00
Schedule E: In-Kind Contributions	\$146,965.52
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions

Sch-A

Latham for Iowa Senate	
Committee Type:	State Senate
County:	Franklin
District:	27
Committee Code:	2383
Political Party:	Republican

Status:		Amended
Statutory Due Date	11/2/2018	
Adjusted Due Date		
Filed Date	11/2/2018 11:56:20 AM	
Postmark Date		
Amendment Date	10/18/2021 7:23:08 AM	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
10/15/2018	Check # 5406	Mogler, Dwight 1705 Eagle Ave Alvord, IA 51230	None	\$50.00	
10/15/2018	Check # 1826	Wade, Darrell 22644 Hwy 79 Danville, IA 52623	None	\$100.00	
10/17/2018	Check # 50438	Fickel, Elizabeth 3055 Oak Ave. Garner, IA 50438	None	\$50.00	
10/17/2018	Check # 3527	Ingels, Chad 13298- 130th St Randalia, IA 52164	None	\$100.00	
10/17/2018	Check # 6707	Sukup, Steve 1405 N Shore Dr Clear Lake, IA 50428	None	\$1,000.00	
10/17/2018	Check # 4489	Yohn, William PO BOX 246 Clear Lake, IA 50428	None	\$200.00	
10/17/2018	6323 Check # 4136	Master Builders of Iowa P.A.C. 4100 Westown Parkway West Des Moines, IA 50265		\$2,500.00	
10/23/2018		Dietz, Shawn 720 Central Ave E. Hampton, IA 50441	None	\$47.69	
10/24/2018	6008 Check # 2397	Associated Builders & Contractors of Iowa Political Action C 950 Applewood Lane Waukee, IA 50263		\$2,500.00	
10/24/2018	6234 Check # 101	Iowa Farm Bureau Federation Political Action Committee 5400 University Ave West Des Moines, IA 50266		\$5,000.00	
10/30/2018	Check # 1853	Brinkmeyer, Joel 3410 Valley View Ames, IA 50014	None	\$100.00	
10/30/2018	Check # 8862	O'Brien, John 1250 41st St Des Moines, IA 50311	None	\$100.00	
10/30/2018	Check # 4497	Yohn, William PO BOX 246 Clear Lake, IA 50428	None	\$200.00	
10/30/2018	6162 Check # 192	Iowa Agribusiness PAC 900 Des Moines St. Des Moines, IA 50309		\$100.00	

Total Regular Contributions	\$12,047.69
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$12,047.69

Schedule B: Expenditures

Sch-B

Latham for Iowa Senate		Status: Amended	
Committee Type:	State Senate	Statutory Due Date	11/2/2018
County:	Franklin	Adjusted Due Date	
District:	27	Filed Date	11/2/2018 11:56:20 AM
Committee Code:	2383	Postmark Date	
Political Party:	Republican	Amendment Date	10/18/2021 7:23:08 AM

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
10/24/2018	9161 Check # 536	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309	Political Contribution	\$12,000.00

Total Amount	\$12,000.00
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Schedule E: In Kind Contributions

Sch-E

Latham for Iowa Senate		Status: Amended	
Committee Type:	State Senate	Statutory Due Date	11/2/2018
County:	Franklin	Adjusted Due Date	
District:	27	Filed Date	11/2/2018 11:56:20 AM
Committee Code:	2383	Postmark Date	
Political Party:	Republican	Amendment Date	10/18/2021 7:23:08 AM

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$188.71	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$375.24	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Digital	\$5,800.00	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$363.67	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising TV buy	\$39,665.00	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising TV buy	\$6,500.00	
10/15/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
10/16/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$264.62	
10/16/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	
10/17/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$151.83	
10/17/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	
10/17/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$391.15	
10/17/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Social media	\$650.00	
10/18/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Ad production	\$425.00	
10/18/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Ad production	\$3,250.00	
10/18/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$261.01	
10/19/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$166.29	
10/19/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Radio buy	\$8,543.74	
10/20/2018	Latham, John 208 Brickyard Ct. Sheffield, IA 50475	Spouse	Campaign Signs Yard sign stakes	\$85.60	
10/20/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising TV buy	\$6,500.00	
10/20/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising TV buy	\$40,080.00	
10/22/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	
10/22/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$169.18	
10/23/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	
10/23/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Auto call	\$24.81	
10/23/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$221.97	
10/24/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$101.22	

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
10/25/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$173.52	
10/25/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$3,927.10	
10/26/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$133.76	
10/27/2018	Latham, Shannon 208 Brickyard Ct Sheffield, IA 50475	Self	Campaign Signs Yard sign stakes	\$173.00	
10/30/2018	Latham, Shannon 208 Brickyard Ct Sheffield, IA 50475	Self	Advertising Radio buy	\$7,198.18	
10/30/2018	Latham, Shannon 208 Brickyard Ct Sheffield, IA 50475	Self	Advertising Radio buy	\$1,155.00	
10/30/2018 Comm # 9161	Republican Party of Iowa 621 East Ninth Street Des Moines, IA 50309		Advertising Direct mail	\$390.42	

Total Estimated Fair Market Value	\$146,965.52
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Schedule G: Expenditures By Consultant

Sch-G

Latham for Iowa Senate	Status:	Amended
Committee Type: State Senate	Statutory Due Date	11/2/2018
County: Franklin	Adjusted Due Date	
District: 27	Filed Date	11/2/2018 11:56:20 AM
Committee Code: 2383	Postmark Date	
Political Party: Republican	Amendment Date	10/18/2021 7:23:08 AM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Victory Enterprises 5200 30th St SW Davenport, IA 52802	10/15/2018 10/30/2018	Radio buy	\$7,198.18

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount
10/30/2018	Alpha media 341 Yorktown Pike Mason City IA 50401	Radio buy for KGLO, KIAI, KRIB, KLSS	\$4,967.55
10/30/2018	North Iowa Broadcasting 201 North Federal Ave Mason City IA 50401	Radio Buy for KLKK	\$1,116.90
10/30/2018	Victory Enterprises 5200 30th St SW Davenport IA 52802	radio buy	\$1,113.73

Consultant Sub-Total **\$7,198.18**

Total Consultant(s) Expenditures **\$7,198.18**