

DR-2 Disclosure Summary Page

DR-2

Rob Sand for Iowa		Status: Amended	
Committee Type:	Auditor of State	Statutory Due Date	6/1/2018
County:	NA	Adjusted Due Date	
District:	0	Filed Date	6/1/2018 10:51:48 AM
Committee Code:	5185	Postmark Date	
Political Party:	Democratic	Amendment Date	3/23/2026 10:33:47 AM
Report Date: 2018		Candidate Name: Sand, Rob	

Treasurer

Last Name: Kehoe		First Name: Theresa		MI: L
Address: 2813 Virginia Pl.				
City: Des Moines	State: IA	Zip Code: 50321	Phone: (515) 210-5422	
E-Mail: chc02@mchsi.com				

Chairperson

Statement of Cash On Hand

Cash On Hand At Start Of Period	\$276,136.35
Schedule A: Cash Contributions Total	\$19,942.00
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$296,078.35
Schedule B: Expenditure Total	\$12,933.57
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$283,144.78

Additional Assets and Liabilities

Loans In Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$23,656.53
Schedule E: In-Kind Contributions	\$20.00
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions

Sch-A

Rob Sand for Iowa	
Committee Type:	Auditor of State
County:	NA
District:	0
Committee Code:	5185
Political Party:	Democratic

Status:		Amended
Statutory Due Date	6/1/2018	
Adjusted Due Date		
Filed Date	6/1/2018 10:51:48 AM	
Postmark Date		
Amendment Date	3/23/2026 10:33:47 AM	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
05/15/2018		Gordon, Ben 3911 Opal St Oakland, CA 94609-2626	None	\$250.00	
05/15/2018		Mathew, Zara 710 Cole St San Francisco, CA 94117-3912	None	\$100.00	
05/15/2018		Romain, Kani 7148 Homewood Dr Oakland, CA 94611-1411	None	\$250.00	
05/16/2018		Katz, Robert 860 5th Ave New York, NY 10065-5856	None	\$250.00	
05/16/2018		Kesarwani, Rashi 1619 Edith St Berkeley, CA 94703-1306	None	\$50.00	
05/16/2018		McIntyre, Audrey 37 8th Ave Unit 832 Oakland, CA 94606-5370	None	\$50.00	
05/16/2018		Rich, Andrew 230 E 71st St, Apt 3I New York, NY 10021-5148	None	\$50.00	
05/16/2018		Swetnam, Matthew 4215 SE 66th Ave Portland, OR 97206-3658	None	\$10.00	
05/17/2018		Gardner, Floyd 318 13th Ave SW Altoona, IA 50009-1261	None	\$25.00	
05/17/2018		Sandberg, Cara 270 Perkins St, Apt 208 Oakland, CA 94610-3322	None	\$25.00	
05/17/2018		Townsend, Zachary 1105 Azie Morton Rd Austin, TX 78704-2027	None	\$100.00	
05/18/2018		BEALL, DARYL 1928 N 22nd St Fort Dodge, IA 50501-7863	None	\$100.00	
05/18/2018		Buss, William G 718 S Summit St Iowa City, IA 52240-5658	None	\$100.00	
05/18/2018		MILLER, HELEN 2814 Druid Hill Dr Des Moines, IA 50315-1845	None	\$100.00	
05/18/2018		Seite, Evan 1202 Sharon Park Dr Menlo Park, CA 94025-7021	None	\$2,500.00	
05/19/2018		Appelgate, Linda 2835 46th St Des Moines, IA 50310-3120	None	\$250.00	
05/19/2018		Conrad Burke, Andrea 110 Highland St South Easton, MA 02375-1216	None	\$100.00	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
05/19/2018		Feenstra, Terrence 3700 Maplewood St Sioux City, IA 51104-1334	None	\$250.00	
05/19/2018		Kruse, Nicholas 100 Jackson Ave, Unit 120B Des Moines, IA 50315-1248	None	\$2.00	
05/20/2018		McGowan, Marty 64 Diamond Spring Dr Monroe Twp, NJ 08831-7921	None	\$10.00	
05/20/2018		schwartz, barbara 725 N Linn St Iowa City, IA 52245-1937	None	\$5.00	
05/20/2018		Underwood, Kristen 407 W Broadway St Decorah, IA 52101-1741	None	\$5.00	
05/21/2018		Anderson, Robert 2835 Broadway St San Francisco, CA 94115-1060	None	\$1,000.00	
05/21/2018		Crookham, Joe PO Box 808 Oskaloosa, IA 52577-0808	None	\$5,000.00	
05/21/2018		Emory, Marc 5933 Saint Andrews Dr Dallas, TX 75205-1727	None	\$2,000.00	
05/21/2018		Mardock, Myrna 1102 Nordic Dr Unit 106 Decorah, IA 52101-1084	None	\$50.00	
05/21/2018		Weinstein, Duncan M 548 W Belden Ave Chicago, IL 60614-3354	None	\$15.00	
05/22/2018		Maibach, Edward 11828 Beekman Pl Potomac, MD 20854-2177	None	\$100.00	
05/22/2018		Shapiro, David 7 W 16th St New York, NY 10011-6301	None	\$25.00	
05/22/2018		Sise, Ellen 171 Congress St Brooklyn, NY 11201-6153	None	\$100.00	
05/22/2018		Williams, Jeremy 2200 Jackson St, Apt 303 San Francisco, CA 94115-1363	None	\$250.00	
05/23/2018		Duvall, Randall 512 Oak St Decorah, IA 52101-2728	None	\$5.00	
05/23/2018		Goldberg, Yoni 535 W 23rd St New York, NY 10011-1144	None	\$200.00	
05/23/2018		Zigas, Eli 1517 Tyler St Berkeley, CA 94703-2313	None	\$100.00	
05/24/2018		Basaviah, Praveen 3191 Mackall Way Palo Alto, CA 94306-3037	None	\$250.00	
05/24/2018		Hansen, Lauren 315 Park View Ter, Apt 303 Oakland, CA 94610-4616	None	\$100.00	
05/24/2018		Lindsey, Will 3943 Bristol Rd Durham, NC 27707-5115	None	\$75.00	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
05/24/2018		Seyfer, Andrew 2532 Country Club Pkwy SE Cedar Rapids, IA 52403-1641	None	\$100.00	
05/25/2018		Dunbar, James 673 65th St Oakland, CA 94609-1036	None	\$500.00	
05/25/2018		Fedman, Anna 76 Hillcrest Rd Berkeley, CA 94705-2821	None	\$50.00	
05/25/2018		Hall, Kelly 562 Athol Ave Oakland, CA 94606-1571	None	\$100.00	
05/25/2018		Heller, Jacob 329 Catalpa St San Mateo, CA 94401-2817	None	\$250.00	
05/25/2018		Hewes, William 1666 Grove St San Francisco, CA 94117-1323	None	\$50.00	
05/25/2018		Hirschfeld-Sussman, Sarah 2127 20th St Sacramento, CA 95818-1703	None	\$50.00	
05/25/2018		Hull, Megan 2226 Hall PI NW Washington, DC 20007-1848	None	\$1,000.00	
05/25/2018		Juffer, Matt 4821 Stonebridge Cir West Des Moines, IA 50265-2982	None	\$250.00	
05/25/2018		Kiroff, Cody 3607 N Elmwood Ave Davenport, IA 52806-5238	None	\$50.00	
05/25/2018		Lutyens, Emily 50 Hancock St San Francisco, CA 94114-2620	None	\$100.00	
05/25/2018		McAfee, Lena 4930 Fulton St, Apt 304 San Francisco, CA 94121-3655	None	\$250.00	
05/25/2018		McGuire, HUGH 2816 Caulder Ave Des Moines, IA 50321-2635	None	\$25.00	
05/25/2018		Newmark, Craig 156 Woodland Ave San Francisco, CA 94117-3861	None	\$100.00	
05/25/2018		Qadruddin, Javed 2534 W Middlefield Rd Mountain View, CA 94043-2751	None	\$50.00	
05/25/2018		Roeder, Phil 110 Lincoln Place Dr Des Moines, IA 50312-4504	None	\$100.00	
05/25/2018		Rosenberg, Reid 610 Brooklyn Ave, Apt A Oakland, CA 94606-1004	None	\$100.00	
05/25/2018		Pass the Hat PO Box 8382 Des Moines, IA 50301-8382	None	\$5.00	
05/26/2018		Gregory, Nicholas 1290 20th Ave, Apt 102 San Francisco, CA 94122-1703	None	\$200.00	
05/27/2018		Biren, Brad 2012 Motley St Des Moines, IA 50315-1170	None	\$10.00	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
05/29/2018		Bass Bookey, Pamela 400 Locust St, Ste 790 Des Moines, IA 50309-2347	None	\$1,250.00	
05/29/2018		Bookey, Harry 400 Locust St Suite 790 Des Moines, IA 50309	None	\$1,250.00	
05/29/2018		McAfee, Lindsay C 1740 Washington St, Apt 104 San Francisco, CA 94109-3626	None	\$250.00	

Total Regular Contributions	\$19,942.00
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$19,942.00

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Schedule B: Expenditures

Sch-B

Rob Sand for Iowa	Status: Amended
Committee Type: Auditor of State	Statutory Due Date 6/1/2018
County: NA	Adjusted Due Date
District: 0	Filed Date 6/1/2018 10:51:48 AM
Committee Code: 5185	Postmark Date
Political Party: Democratic	Amendment Date 3/23/2026 10:33:47 AM

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
5/15/2018		Andrew Turner 200 10th St Unit 404 Des Moines, IA 50309-3639	Salary & Gratuity	\$2,067.63
salary				
5/15/2018		GPS IMPACT 220 SE 6th St Suite 330 Des Moines, IA 50309-4845	Advertising	\$9,000.00
digital adversting expense				
5/15/2018		United States Treasury INTERNAL REVENUE SERVICE Ogden, UT 84201-0001	Salary & Gratuity	\$746.74
payroll taxes				
5/18/2018		Grassroots Analytics 645 Prospect Hill Rd Rutland, VT 05701-9442	Other Expenditure	\$500.00
digital fundraising expense				
5/24/2018		FedExOffice 400 Locust St Des Moines, IA 50309-2331	Postage, Shipping, Delivery	\$49.13
shipping exp				
5/24/2018		Litmus.com 675 Massachusetts Ave Ste 11 Cambridge, MA 02139-3309	HQ Expenses	\$99.00
computer software expense				
5/24/2018		SpokeoSearch 556 S Fair Oaks Ave # 101179 Pasadena, CA 91105-2656	HQ Expenses	\$23.85
research expense				

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
5/24/2018		USPO 1165 2nd Ave Des Moines, IA 50318-9704	Postage, Shipping, Delivery	\$50.00
postage				
5/24/2018		WhitePages.com 1301 5th Ave Ste 1600 Seattle, WA 98101-2625	HQ Expenses	\$19.99
subscription fee				
5/25/2018		ActBlue PO Box 441146 West Somerville, MA 02144-0031	Other Expenditure	\$168.21
processing fees				
5/29/2018		ActBlue PO Box 441146 West Somerville, MA 02144-0031	Other Expenditure	\$209.02
processing fees				

Total Amount	\$12,933.57
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Schedule D: Debts

Sch-D

Rob Sand for Iowa			Status:		Amended
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County:	NA		Adjusted Due Date		
District:	0		Filed Date	6/1/2018 10:51:48 AM	
Committee Code:	5185		Postmark Date		
Political Party:	Democratic		Amendment Date	3/23/2026 10:33:47 AM	

Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Description of Goods or Services Provided or Purchased	Balance Owed at Close of Reporting Period*
5/25/2018	Three Point Media 3000 K St NW # 320 Washington DC 20007-5109	Advertising media production expenses	\$23,656.53

Total Balance Owed at Close of Reporting Period	\$23,656.53
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Schedule E: In Kind Contributions

Sch-E

Rob Sand for Iowa		Status: Amended	
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County:	NA	Adjusted Due Date	
District:	0	Filed Date	6/1/2018 10:51:48 AM
Committee Code:	5185	Postmark Date	
Political Party:	Democratic	Amendment Date	3/23/2026 10:33:47 AM

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
5/21/2018	Sand, Rob 331 31st Street Des Moines, IA 50312	Self	Advertising in kind face book ads	\$20.00	

Total Estimated Fair Market Value	\$20.00
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Schedule G: Expenditures By Consultant

Sch-G

Rob Sand for Iowa		Status: Amended	
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County:	NA	Adjusted Due Date	
District:	0	Filed Date	6/1/2018 10:51:48 AM
Committee Code:	5185	Postmark Date	
Political Party:	Democratic	Amendment Date	3/23/2026 10:33:47 AM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
GPS IMPACT 220 SE 6th St, Ste 330 Des Moines, IA 50309-4845	5/15/2018 5/29/2018	digital advertising consultant	\$9,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount
5/15/2018	Facebook 1 Hacker Way Menlo Park CA 94025-1456	digital ads	\$3,757.77
5/15/2018	Starting Line 3401 Meadow Lane West Des Moines IA 50265	digital ads	\$492.24

Consultant Sub-Total **\$4,250.01**

Total Consultant(s) Expenditures **\$4,250.01**