

DR-2 Disclosure Summary Page

DR-2

Mike Naig for Iowa Agriculture		Status:		Audited
Committee Type:	Secretary of Agriculture	Statutory Due Date	1/19/2023	
County:	Iowa	Adjusted Due Date		
District:	0	Filed Date	1/18/2023 8:32:53 PM	
Committee Code:	5191	Postmark Date		
Political Party:	Republican	Amendment Date	11/11/2025 12:50:27 PM	
Report Date: 2022		Candidate Name: Naig, Mike		

Treasurer

Last Name: Hook	First Name: Haley		MI:
Address: PO Box 93851			
City: Des Moines	State: IA	Zip Code: 50393	Phone: (319) 242-1735
E-Mail: info@mikenaig.com			

Chairperson

Last Name: Naig	First Name: Mike		MI:
Address: 9609 Oakwood Drive			
City: Urbandale	State: IA	Zip Code: 50322	Phone: (515) 802-2420
E-Mail: info@mikenaig.com			

Statement of Cash On Hand

Cash On Hand At Start Of Period	\$88,247.04
Schedule A: Cash Contributions Total	\$3,695.32
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$91,942.36
Schedule B: Expenditure Total	\$30,320.01
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$61,622.35

Additional Assets and Liabilities

Loans In Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$932.00
Schedule E: In-Kind Contributions	\$3,426.26
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions

Sch-A

Mike Naig for Iowa Agriculture		Status:		Audited	
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Committee Code: 5191		Postmark Date			
Political Party: Republican		Amendment Date		11/11/2025 12:50:27 PM	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
11/02/2022		Burns-Thompson, Elizabeth 201 7th Street SE Altoona, IA 50009	None	\$1,000.00	
11/02/2022		Cozad, Jack 1336 E 11th St Apt 1 Davenport, IA 52803	None	\$50.00	
11/02/2022		Degner, Richard & Nancy 2790 95th Avenue Ankeny, IA 50021	None	\$100.00	
11/02/2022		Schafer, Charles 1462 340th St Adair, IA 50002	None	\$1,000.00	
11/02/2022	8431 Check # 15472	Koch Industries, Inc. Political Action Committee (KOCHPAC) 4111 East 37th Street North Wichita, KS 67220		\$1,000.00	
11/17/2022	8035 Check # 13877	Union Pacific Fund for Effective Government 1001 Pennsylvania Ave. NW Suite 440 Washington, DC 20004		\$500.00	
11/30/2022		Central Bank 4848 86th St Urbandale, IA 50322	None	\$22.66	
Interest Earned					
12/31/2022		Central Bank 4848 86th St Urbandale, IA 50322	None	\$22.66	
Interest Earned					

Total Regular Contributions	\$3,695.32
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$3,695.32

Schedule B: Expenditures

Sch-B

Mike Naig for Iowa Agriculture		Status:	Audited
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Committee Code:	5191	Postmark Date	
Political Party:	Republican	Amendment Date	11/11/2025 12:50:27 PM

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
11/6/2022		LCM Strategies 5422 Wycklow Ct Alexandria, VA 22304	Consultant Services	\$10,125.44
Texting				
12/7/2022	Check # 1248	Bouwkamp, Ben 1729 Grand Ave Apt 101 Des Moines, IA 50309	Other Expenditure	\$447.67
Reimbursement for mileage and election night food				
12/7/2022	Check # 1249	Tadlock, Colin 2509 7th Avenue Ct. SW Altoona, IA 50009	Other Expenditure	\$1,349.13
Reimbursement for hotels, fuel, GoDaddy, and Mailchimp expenses				
12/7/2022	Check # 1250	Fin Strategies, LLC 510 E Locust St Suite 106 Des Moines, IA 50309	Fund-Raiser (Holding)	\$3,249.21
Hunt expenses				
12/21/2022	Check # 1251	Tadlock, Colin 2509 7th Avenue Ct. SW Altoona, IA 50009	Salary & Gratuity	\$15,000.00
12/28/2022	Check # 1252	Tadlock, Colin 2509 7th Avenue Ct. SW Altoona, IA 50009	Other Expenditure	\$146.59
Reimbursement for Mailchimp (Dec)				
12/31/2022		WinRed PO BOX 9891 Arlington Arlington, VA 22219	Web Fees	\$1.97
Online transaction fees				

Total Amount	\$30,320.01
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Schedule D: Debts

Sch-D

Mike Naig for Iowa Agriculture		Status: Audited	
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Committee Code:	5191	Postmark Date	
Political Party:	Republican	Amendment Date	11/11/2025 12:50:27 PM

Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Description of Goods or Services Provided or Purchased	Balance Owed at Close of Reporting Period*
4/6/2018	Campbell, Tyler 329 38th PI Des Moines IA 50312	Advertising Facebook account set up and initial advertising.	\$266.00
5/3/2018	Naig, Mike 9609 Oakwood Drive Urbandale IA 50322	Political Contribution Absentee ballot list	\$450.00
5/11/2018	Campbell, Tyler 329 38th PI Des Moines IA 50312	Web Fees Setting up mikenaign.com	\$216.00

Total Balance Owed at Close of Reporting Period	\$932.00
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Schedule E: In Kind Contributions

Sch-E

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Committee Code:	5191	Postmark Date	
Political Party:	Republican	Amendment Date	11/11/2025 12:50:27 PM

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
11/7/2022	Barker, David 519 S Summit St Iowa City, IA 52240	None	Travel Flight	\$3,426.26	

Total Estimated Fair Market Value	\$3,426.26
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Schedule G: Expenditures By Consultant

Sch-G

Mike Naig for Iowa Agriculture	
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District:	0
Committee Code:	5191
Political Party:	Republican

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Adjusted Due Date		
Filed Date	1/18/2023 8:32:53 PM	
Postmark Date		
Amendment Date	11/11/2025 12:50:27 PM	

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Fidi Media LLC 180 Water St #416 New York, NY 10038	11/2/2022 11/2/2022	Ad placement	\$0.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount
11/2/2022	WHBF TV 231 18th St Rock Island IL 61201	Ad placement	\$3,220.00
11/2/2022	KDSM TV 4023 Fleur Dr Des Moines IA 50321	Ad placement	\$2,000.00
11/2/2022	Ampersand 7501 Wisconsin Ave Suite 800 East Bethesda MD 20814	Ad placement	\$8,500.00
11/2/2022	WHO TV 1801 Grand Ave Des Moines IA 50309	Ad placement	\$23,000.00
11/2/2022	KCCI TV 888 9th St Des Moines IA 50309	Ad placement	\$39,025.00
11/2/2022	KTVO TV PO Box 949 Kirksville MO 63501	Ad placement	\$4,965.00
11/2/2022	OPTH TV 100 Gold Circle Dakota Dunes SD 87049	Ad placement	\$2,360.00
11/2/2022	KPTH TV 100 Gold Circle Dakota Dunes SD 57049	Ad placement	\$820.00
11/2/2022	KLJB TV 937 E 53rd St Suite D Davenport IA 52807	Ad placement	\$5,240.00
11/2/2022	WQAD TV 3003 Park 16th St Moline IL 61265	Ad placement	\$21,555.00
11/2/2022	KCAU TV 625 Douglas St Sioux City IA 51101	Ad placement	\$4,870.00
11/2/2022	KWQC TV 805 Brady St Davenport IA 52803	Ad placement	\$27,450.00
11/2/2022	KTIV TV 3135 Floyd Blvd Sioux City IA 51105	Ad placement	\$13,025.00
11/2/2022	WOI TV 3903 Westown Pkwy West Des Moines IA 50266	Ad placement	\$3,450.00

Consultant Sub-Total

\$159,480.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Acquire Digital 2000 Glen Echo Rd Suite 200 Nashville, TN 37215	11/2/2022 12/31/2022	Digital consulting	\$0.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount
11/9/2022	Google 1600 Ampitheatre Parkway Mountain View CA 94043	Ad placement	\$487.42
11/7/2022	Meta Platforms, Inc. 1601 Willow Rd Menlo Park CA 94025	Ad placement	\$330.34
11/8/2022	Meta Platforms, Inc. 1601 Willow Rd Menlo Park CA 94025	Ad placement	\$900.00
11/6/2022	Meta Platforms, Inc. 1601 Willow Rd Menlo Park CA 94025	Ad placement	\$900.00
12/7/2022	Meta Platforms, Inc. 1601 Willow Rd Menlo Park CA 94025	Ad placement	\$72.95
11/2/2022	Meta Platforms, Inc. 1601 Willow Rd Menlo Park CA 94025	Ad placement	\$900.00

Consultant Sub-Total **\$3,590.71**

Total Consultant(s) Expenditures **\$163,070.71**