

Schedule B: Expenditures**Sch-B**

Davis For State Treasurer			Status: Audited	
Committee Type:	Treasurer of State		Statutory Due Date	10/19/2018
County:	Story		Adjusted Due Date	
District:	0		Filed Date	10/19/2018 2:32:25 PM
Committee Code:	5194		Postmark Date	
Political Party:	Republican		Amendment Date	
Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
7/27/2018	Check # AB8CGA18	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Web Fees	\$2,660.00
Website Development, Hosting Fees.				
8/10/2018	Check # KBVCQARN	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Consultant Services	\$5,000.00
Campaign Consulting, Strategy, Messaging, Coordinating: \$2000.00 Digital Management; \$2000.00 Facebook Ads: \$1000.00 Invoice #27498 & #27497				
8/22/2018	Check # 7B1C8A4Q	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Printing & Reproduction	\$730.50
Palmcard printing/shipping				
9/12/2018	Check # QBACM935	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Consultant Services	\$3,575.00
Campaign Consultant--Strategy, Messaging Development-\$2000 Digital Management-\$1000 Facebook Ads: \$500 Mailchimp: \$75 Invoices #27758 & #27757				
9/27/2018	Check # KBTCG9LK	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Campaign Signs	\$4,523.00
Yardsign and Barnsign printing.				
10/2/2018	Check # 0001	Hy-Vee 640 Lincoln Way Ames, IA 50010	Postage, Shipping, Delivery	\$250.00
5 Rolls of 1st Class Postage Stamps @ \$50/roll.				
10/11/2018	Check # 3BVCF9JU	Davis, Jeremy 711 Beach Avenue Ames, IA 50014	Printing & Reproduction	\$188.72
Reimb for Printing.				
10/11/2018	Check # YBVC59JU	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Consultant Services	\$2,000.00
Campaign Management and Strategy services.				
10/11/2018	Check # 1BTCTG9JU	Victory Enterprises 5200 30th St. NW Davenport, IA 52802	Advertising	\$1,575.00

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
Digital Management: \$1,000 Facebook Ads: \$500 Mailchimp: \$75 Inv. #28140				
10/12/2018	Check # 1055	Davis, Jeremy 711 Beach Avenue Ames, IA 50014	Mileage	\$1,073.52
1,988 miles at \$0.540 from August 21. Ames to Tama. 59 miles x 2=118 miles r/t September 6. Ames to Ottumwa. 117 miles x 2=234 miles r/t September 8. Ames to Clear Lake. 86 miles x2=172 miles r/t September 16. Ames to Guthrie Center. 73 miles x 2=146 miles r/t September 23. Ames to Council Bluffs. 165 miles x 2=330 miles r/t September 25. Ames to Cedar Rapids. 110 miles x 2=220 miles r/t October 2. Ames to Bettendorf. 186 miles x 2=372 miles r/t October 4. Ames to Sioux Center. 198 miles x2=396 miles r/t				
10/13/2018	Check # 00000	Anedot 1920 McKinney Avenue 7th Floor Dallas, TX 75201	Other Expenditure	\$79.50
Online Transaction Fees for the reporting period.				

Total Amount	\$21,655.24
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