DR-2 Disclosure Summary Page DR-2

Neighbors for Lepley		**Status:**	**Audited**
Committee Type:	City Candidate - City Council	**Statutory Due Date**	1/19/2024
County:	Polk	**Adjusted Due Date**	
District:		**Filed Date**	1/17/2024 7:44:03 PM
Committee Code:	LOCL50363	**Postmark Date**	
Political Party:	Not Available	**Amendment Date**	7/12/2024 8:52:54 AM
Report Date: 2023		**Candidate Name:** Lepley, Chelsea	

Treasurer

Last Name: Murphy		**First Name:** Jordan		**MI:**	
Address: 2343 York St.					
City: Des Moines	**State:** IA	**Zip Code:** 50316	**Phone:** (515) 306-5929		
E-Mail: jordanmurphyiowa@gmail.com					

Chairperson

Statement of Cash On Hand

Cash On Hand At Start Of Period	**$8,163.95**
Schedule A: Cash Contributions Total	$1,467.58
Schedule F1: Loans Received Total	$1,500.00
Schedule H2: Campaign Property Sales	$0.00
Sub-Total	**$11,131.53**
Schedule B: Expenditure Total	$10,082.52
Schedule F2: Cash Loan Repayments	$1,000.00
Cash on Hand at End of Period	**$49.01**

Additional Assets and Liabilities

Loans In Place at Start of Period	**$0.00**
Schedule D: Unpaid Bills	$0.00
Schedule E: In-Kind Contributions	$1,243.45
Schedule F2: Forgiven Loans	$0.00
Schedule F2: Outstanding Loans	**$500.00**
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	$0.00

Schedule A: Contributions Sch-A

Neighbors for Lepley	
Committee Type:	City Candidate - City Council
County:	Polk
District:	
Committee Code:	LOCL50363
Political Party:	Not Available

Status:	Audited
Statutory Due Date	1/19/2024
Adjusted Due Date	
Filed Date	1/17/2024 7:44:03 PM
Postmark Date	
Amendment Date	7/12/2024 8:52:54 AM

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
10/29/2023	Check # 401036829	Drew, Stephanie 2343 E 12TH ST Des Moines, IA 50316	None	$25.00	
10/30/2023	Check #	Harris, Crystal 6181 Northeast 27th Avenue Altoona, IA 50009	None	$25.00	
10/31/2023	Check # 401043209	Falck, Steve 686 Foster Dr. Des Moines, IA 50312	None	$250.00	
10/31/2023	Check # 401043209	Sorrell, Kerri 2800 High St Apt 2 Des Moines, IA 50312	None	$25.00	
10/31/2023	LOCL50321 Check # 1001	Momentum Des Moines 1989 SW 9th St. Des Moines, IA 50315		$500.00	
11/02/2023	Check # 401043209	Falck, Steve 686 Foster Dr. Des Moines, IA 50312	None	$100.00	
11/03/2023	Check # 401043209	Hardy, John 1714 Homes Ave. Ashland, OR 97520	None	$50.00	
11/03/2023	Check # 401043209	McBride, Mike 2221 E 9th Street Des Moines, IA 50316	None	$25.00	
11/04/2023	Check #	Monroe, Martin 3025 E. Ovid Ave Des Moines, IA 50317	None	$20.00	
11/06/2023	Check # 401047079	Johnson, Mathew 2108 West 5th St Duluth, MN 55806	None	$33.00	
11/06/2023	Check # 401047079	Kimber, Amanda 740 Mississippi River Blvd S Apt 22C St Paul, MN 55116	None	$150.00	
11/06/2023	Check # 401047079	Lytle, Andrew 513 N Hickory St Champaign, IL 61820	None	$25.00	
11/08/2023	Check # 401051478	Dreier, Lara 2183 Hendon Ave St Paul, MN 50214	None	$25.00	
11/10/2023	Check # 401051478	Middlebrooks, Kameron 1511 12th Street Des moines, IA 50314	None	$25.00	
11/16/2023	Check # 401057120	Falk, Adam 753 32nd Street Des Moines, IA 50312	None	$10.00	
11/26/2023	Check # 401063040	List, Katie 1210 Massachusetts Ave NW Washington, DC 20005	None	$25.00	
12/06/2023	Check # 1063	Murphy, Jordan 2343 York St Des Moines, IA 50316	None	$129.58	

Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
12/08/2023	Check # 401073970	Dreier, Lara 2183 Hendon Ave St Paul, MN 50214	None	$25.00	

Total Regular Contributions	**$1,467.58**
Total Fundraiser Contributions	**$0.00**
Grand Total All Contributions	**$1,467.58**

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Schedule F1: Loans Received

Sch-F1

Neighbors for Lepley	
Committee Type:	City Candidate - City Council
County:	Polk
District:	
Committee Code:	LOCL50363
Political Party:	Not Available

Status:	**Audited**
Statutory Due Date	1/19/2024
Adjusted Due Date	
Filed Date	1/17/2024 7:44:03 PM
Postmark Date	
Amendment Date	7/12/2024 8:52:54 AM

Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Relationship To Candidate	Amount of Loan
11/1/2023	Lepley, Chelsea 1253 E 12th St Des Moines IA 50316	Self	$1,000.00
12/5/2023	Lepley, Chelsea 1253 E 12th St Des Moines IA 50316	Self	$500.00

Total Received This Period		**$1,500.00**
Total Unpaid Loans from Last Period		**$0.00**
Total Loans Paid This Period	**$1,000.00**	
Total Forgiven This Period	**$0.00**	
Total Outstanding Loans End of Reporting Period		**$500.00**

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Schedule B: Expenditures

Sch-B

Neighbors for Lepley	
Committee Type:	City Candidate - City Council
County:	Polk
District:	
Committee Code:	LOCL50363
Political Party:	Not Available

Status:	**Audited**
Statutory Due Date	1/19/2024
Adjusted Due Date	
Filed Date	1/17/2024 7:44:03 PM
Postmark Date	
Amendment Date	7/12/2024 8:52:54 AM

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
10/29/2023		Collective Blueprint Strategies 3904 10th St. Apt. 3 Des Moines, IA 50313	Consultant Services	$3,200.00
campaign management services				

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
10/29/2023	Check #	Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$50.00
Web Ads				
10/29/2023	Check # 401036829	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$0.99
Actblue Fees				
11/2/2023	Check #	Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$48.70
Web Ads				
11/3/2023	Check # 1009	Christian Edwards 2700 Bell Ave. Des Moines, IA 50321	Printing & Reproduction	$378.78
Walk Cards				
11/3/2023	Check # 1008	IAMAW Local #254 2800 Walker St. Des Moines, IA 50317	Salary & Gratuity	$280.00
Room rental for GOTV weekend				
11/4/2023	Check #	Meta 1601 Willow Rd. Menlo Park, CA 94025	Advertising	$75.00
sponsored ads on Facebook				
11/5/2023	Check # 401043209	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$38.53
Actblue Fees				
11/5/2023	Check #	Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$216.61
sponsored search on Google				
11/5/2023	Check #	Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$200.00
YouTube advertising				
11/7/2023	Check # 1010	Hot Tamale 400 Fleetwood Dr. Des Moines, IA 50315	Salary & Gratuity	$110.00
catering gratuity for election night party				
11/10/2023	Check #	Collective Blueprint Strategies 3904 10th St. Apt. 3 Des Moines, IA 50313	Consultant Services	$900.00
part 1 of 2 - back pay				
11/12/2023	Check # 401051478	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$1.98
Actblue Fees				
11/14/2023	Check #	Meta 1601 Willow Rd. Menlo Park, CA 94025	Advertising	$35.00
sponsored ads on Facebook				
11/19/2023	Check # 401057120	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$0.40
Actblue Fees				
11/19/2023		Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$36.48
Web advertising				

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
11/20/2023	Check #	Collective Blueprint Strategies 3904 10th St. Apt. 3 Des Moines, IA 50313	Consultant Services	$1,600.00
part 2 of 2 - back pay				
11/26/2023	Check # 401063040	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$0.99
Actblue Fees				
12/3/2023	Check #	Google Ads 1600 Amphitheatre Pkwy Mountain View, CA 94043	Advertising	$471.39
Online advertising fees				
12/3/2023	Check #	Switchboard P.O. Box 33485 Washington, DC 20033	Advertising	$136.68
Voter outreach text program				
12/8/2023	Check # 1026	Collective Blueprint Strategies 3904 10th St. Apt. 3 Des Moines, IA 50313	Consultant Services	$2,300.00
Final paycheck				
12/10/2023	Check # 401073970	ActBlue P.O. Box 441146 Somerville, MA 02144	Web Fees	$0.99
Actblue Fees				

Total Amount	**$10,082.52**

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Schedule E: In Kind Contributions Sch-E

Neighbors for Lepley	
Committee Type:	City Candidate - City Council
County:	Polk
District:	
Committee Code:	LOCL50363
Political Party:	Not Available

Status:	**Audited**
Statutory Due Date	1/19/2024
Adjusted Due Date	
Filed Date	1/17/2024 7:44:03 PM
Postmark Date	
Amendment Date	7/12/2024 8:52:54 AM

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
11/2/2023	Hamirani, Sebastian 2214 14th St NW 307 Washington, DC 20009	None	Consultant Services review of expenses and expenditures in first reporting period	$50.00	
11/3/2023	Lydon, Kelli 1640 York St. Des Moines, IA 50316	None	HQ Expenses GOTV headquarters internet hotspot	$15.00	
11/4/2023	Davis, Alec 644 26th St Des Moines, IA 50311	None	Gifts or Meals for Volunteers GOTV pizza	$268.80	

Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
11/4/2023	Delagardelle, Kyrstin 2343 York St Des Moines, IA 50316	None	HQ Expenses GOTV plates, cups, napkins etc	$18.00	
11/4/2023	Lydon, Kelli 1640 York St. Des Moines, IA 50316	None	Gifts or Meals for Volunteers GOTV snacks and candy	$21.00	
11/4/2023	Niska, Tyler J 3940 University Ave Apt. 5 Des Moines, IA 50311	None	Gifts or Meals for Volunteers GOTV breakfasts	$61.93	
11/4/2023	Saah, Kuuku 1509 9th Street Des Moines, IA 50314	None	Gifts or Meals for Volunteers GOTV coffee	$176.00	
11/5/2023	Delagardelle, Kyrstin 2343 York St Des Moines, IA 50316	None	Gifts or Meals for Volunteers GOTV snacks and fruit	$35.57	
11/5/2023	Erickson, Nathan 668 32nd St Des Moines, IA 50312	None	Gifts or Meals for Volunteers GOTV breakfast	$18.79	
11/5/2023	Oppermann, Will 1637 L St. NE Washington, DC 20002	None	Consultant Services Advertising, political, and web consultant	$200.00	
11/22/2023	Lepley, Chelsea 1253 E 12th St Des Moines, IA 50316	Self	Advertising final bill for Mailchimp, placed on personal card and not reimbursed by campaign	$28.36	
11/29/2023	Murphy, Jordan 2343 York St Des Moines, IA 50316	None	Advertising 11/7 Google Ads expense - purchase went on personal card; campaign wrote reimbursement check #1012, but confirmed in-kind.	$350.00	

Total Estimated Fair Market Value	**$1,243.45**

Schedule G: Expenditures By Consultant

Sch-G

Neighbors for Lepley	
Committee Type:	City Candidate - City Council
County:	Polk
District:	
Committee Code:	LOCL50363
Political Party:	Not Available

Status:	Audited
Statutory Due Date	1/19/2024
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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Collective Blueprint Strategies 3904 10th St. Apt. 3 Des Moines, IA 50313	10/29/2023 11/30/2023	Campaign Management Services	$4,800.00

Total Consultant(s) Expenditures **$0.00**