DR-2 Disclosure Summary Page DR-2

Matt Gardner for Mayor		**Status:**	**Audited**
Committee Type:	City Candidate - Mayor	**Statutory Due Date**	10/30/2025
County:	Black Hawk	**Adjusted Due Date**	
District:		**Filed Date**	10/28/2025 4:32:23 PM
Committee Code:	LOCL51332	**Postmark Date**	
Political Party:	Independent	**Amendment Date**	
Report Date: 2025		**Candidate Name:** Gardner, Matthew C	

Treasurer

Last Name: Gardner		**First Name:** Julie	**MI:**
Address: 1747 Pinehurst Ln			
City: Waterloo	**State:** IA	**Zip Code:** 50701	**Phone:** (319) 404-8736
E-Mail: mattandjulie3341@gmail.com			

Chairperson

Last Name: Gardner		**First Name:** Matthew	**MI:**
Address: 1747 Pinehurst Ln			
City: Waterloo	**State:** IA	**Zip Code:** 50701	**Phone:** (319) 231-7989
E-Mail: 1747mcg@gmail.com			

Statement of Cash On Hand

Cash On Hand At Start Of Period	**$0.00**
Schedule A: Cash Contributions Total	$10,704.32
Schedule F1: Loans Received Total	$5,000.00
Schedule H2: Campaign Property Sales	$0.00
Sub-Total	**$15,704.32**
Schedule B: Expenditure Total	$15,134.50
Schedule F2: Cash Loan Repayments	$0.00
Cash on Hand at End of Period	**$569.82**

Additional Assets and Liabilities

Loans In Place at Start of Period	**$0.00**
Schedule D: Unpaid Bills	$0.00
Schedule E: In-Kind Contributions	$1,520.00
Schedule F2: Forgiven Loans	$0.00
Schedule F2: Outstanding Loans	**$5,000.00**
Schedule G: Consultant Breakdown	No
Schedule H1: Campaign Property Value	$0.00

Schedule A: Contributions Sch-A

Matt Gardner for Mayor	
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Statutory Due Date	10/30/2025
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Contribution Date	Contribution Committee	Name and Address of Contributor	Relationship To Committee	Contribution Amount	Fund-Raiser
08/28/2025		Gardner, Matthew C 1747 Pinehurst Ln Waterloo, IA 50701	Self	$21.41	
Donorbox Facebook - confirming the workflow and thank you messages set up within Donorbox - Julie Gardner					
09/25/2025	Check #	Cheek-Jones, Elizabeth 2427 Glebe St Carmel, IA 46032	Aunt	$105.75	
Donorbox donation - Facebook Page					
09/25/2025		Manross, Robert 2427 Glebe St Carmel, IA 46032	Uncle	$105.75	
Donorbox - Facebook Page					
10/01/2025	Check # 1100	Boots, Wayne 1965 Westchester Rd Waterloo, IA 50701	None	$200.00	
Hand delivered check to house - MDM					
10/01/2025	Check # 5721	Connell Jr, James V 6061 Silver King Blvd #1105 Cape Coral, FL 33914	None	$100.00	
Mailed to home					
10/01/2025	Check # 547	Gardner, Matthew C 1747 Pinehurst Ln Waterloo, IA 50701	Self	$10,000.00	
Open FSB Matt for Mayor bank account					
10/01/2025	Check # 9508	Holden II, Sam 3365 Inverness Rd Waterloo, IA 50701	None	$100.00	
Surprise donation mailed directly to house					
10/10/2025		Rathjen, Jason 123 Lombard St Waterloo, IA 50701	None	$21.41	
Donor Box Link on Facebook					
10/25/2025	Check # 4687	Warren, George S 3638 Inverness Rd Waterloo, IA 50701	None	$50.00	

Total Regular Contributions	**$10,704.32**
Total Fundraiser Contributions	**$0.00**
Grand Total All Contributions	**$10,704.32**

Schedule F1: Loans Received

Sch-F1

Matt Gardner for Mayor	
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Statutory Due Date	10/30/2025
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Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Relationship To Candidate	Amount of Loan
9/1/2025	Gardner, Matthew C 1747 Pinehurst Ln Waterloo IA 50701	Self	$5,000.00

Total Received This Period		**$5,000.00**
Total Unpaid Loans from Last Period		**$0.00**
Total Loans Paid This Period	**$0.00**	
Total Forgiven This Period	**$0.00**	
Total Outstanding Loans End of Reporting Period		**$5,000.00**

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Schedule B: Expenditures

Sch-B

Matt Gardner for Mayor	
Committee Type:	City Candidate - Mayor
County:	Black Hawk
District:	
Committee Code:	LOCL51332
Political Party:	Independent

Status:	Audited
Statutory Due Date	10/30/2025
Adjusted Due Date	
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Postmark Date	
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Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
8/20/2025		Paxton Creative 1744 Pinehurst Ln Waterloo, IA 50701	Professional Fees	$5,000.00
Creative Partnership - initial $5000 invoice for campaign strategy development, branding, vendor management, weekly meetings				
9/16/2025	Check #	Tractor Supply Co. 4040 University Ave Waterloo, IA 50701	Campaign Signs	$89.81
Paid personal CC - mcg - posts and sledge hammer				
9/20/2025		Tractor Supply Co. 4040 University Ave Waterloo, IA 50701	Campaign Signs	$113.29
fence posts and cable ties - pd CC mcg				
9/28/2025		Tractor Supply Co. 4040 University Ave Waterloo, IA 50701	Campaign Signs	$25.96

Expenditure Date	Expenditure Committee	Expenditure Name & Address	Purpose	Expenditure Amount
pd CC mcg - posts				
9/29/2025	Check # 1001	Paxton Creative 1744 Pinehurst Ln Waterloo, IA 50701	Advertising	$1,000.00
Facebook Advertising				
9/29/2025	Check # 1001	Paxton Creative 1744 Pinehurst Ln Waterloo, IA 50701	Campaign Merchandise	$252.00
Apparel printing - six sets of apparel				
9/29/2025	Check # 1001	Paxton Creative 1744 Pinehurst Ln Waterloo, IA 50701	Professional Fees	$5,000.00
$5000 in professional fees - Creative fee, design, marketing and print management				
9/29/2025	Check # 1001	Paxton Creative 1744 Pinehurst Ln Waterloo, IA 50701	Campaign Signs	$2,594.01
4x3 banners $1170.40 / yard signs (batch 2) $1086.00 / sales tax and difference not listed separately				
10/3/2025		Tractor Supply Co. 4040 University Ave Waterloo, IA 50701	Campaign Signs	$52.07
cc pd mcg - fence posts				
10/21/2025		Tractor Supply Co. 4040 University Ave Waterloo, IA 50701	Campaign Signs	$7.36
pd CC mcg - post				
10/24/2025	Check # 1002	Bergeron, Katie 3652 West 4th St Waterloo, IA 50701	Professional Fees	$1,000.00
Video and editing - 9/10 (3 hrs) coffee meeting 8:30-10:30 Videos 6:45pm-7:45pm 9/11 (1.5 hrs) on videos and captions (30 min) on getting questions together and posting 9/12 (30 min) post scheduled the not about party lines video and the thank you for yard signs videos 9/13 (3 hrs) meet and greet and content creating 9/14 (2 hrs) editing and sending 8 videos 9/15 1 hr meeting 9/17 (3 hrs) 6:30-7:30 recorded content 8:30-10:30 video edits and finalized posts 9/19 (3hrs) video content and cattle congress 1-4 9/21 (2) video edits and captions for 9 videos 9/22 (1) 4:30-5:30 scheduling posts 9/23 (2) 8:40-10:30. Meeting at sidecar and creating the video scripts 9/26 (1) content creating with Matt 9/27 (2) editing videos and creating video descriptions and posts 9/29 (1.5) sidecar meeting 9/30 (1) recording content with Matt 10/1 (4) edited 15 video with captions sent to get the ok to publish 10/2-7 (1.5 hrs) schedule Posted 7 videos 10/7 (2 hours) creating 50 content video scripts. 10/8 (1.25 hrs) scheduled 7 posted videos 10/10 (1) created a few visuals for the videos 10/12 (1 hr) preparing content to record 10/12 (1.15hr) creating videos 10/12 (3 hr) editing and sending 13 videos for approval 10/14 (90 min) meeting at side car collecting the notes!! 10/15 (90 min) meeting with Josh and working on getting the AD approval for boosting and creating Ads (3hrs) working on responses to FB posts today and getting the scripts worked out and sent 10/16 (1hr) posts, commenting and press release put together 50 hours				

Total Amount	$15,134.50

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Schedule E: In Kind Contributions Sch-E

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Date	Name & Address of Contributor	Relationship to Candidate	Description of Contribution	Estimated Fair Market Value	Fund-Raiser
9/30/2025	Paxton, Josh 1744 Pinehurst Ln Waterloo, IA 50701	None	Campaign Signs Per agreement with owner of Paxton Creative - printing on the first batch of yard signs plus door hangers plus event flyers - direct donation from Josh to campaign	$1,520.00	

Total Estimated Fair Market Value	$1,520.00